







Performance Accessibility

Best Practices **SEO**



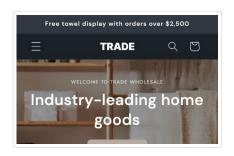
Performance

Values are estimated and may vary. The performance score is calculated directly from these metrics. See calculator.

▲ 0–49

50-89

90-100



METRICS Expand view

First Contentful Paint

1.7 s

Total Blocking Time

20 ms

Speed Index

2.6 s

Largest Contentful Paint

 $2.0 \, s$

Cumulative Layout Shift

0

View Treemap



Show audits relevant to: All FCP LCP TBT

DIAGNOSTICS



URL	Tra	nsfer Size	Potential Savings
assets/base.css?v=1449689.	(theme-trade-demo.myshopify.com) 11.	4 KiB	270 ms
Avoid an excessive DOM size —	2,300 elements		
A large DOM will increase memory uservoid an excessive DOM size. (TBT)	usage, cause longer style calculations, and produce costly layout	reflows.	Learn how
Statistic	Element		Value
Total DOM Elements			2,300
	path		
Maximum DOM Depth			22
	body.gradient.animatehover-default		
Maximum Child Elements			20
Serve static assets with an efficien	nt cache policy — 2 resources found		
	repeat visits to your page. Learn more about efficient cache police	ies. Cache TTL	
A long cache lifetime can speed up	repeat visits to your page. Learn more about efficient cache police	ache	Size
A long cache lifetime can speed up URL myshopify.com 1st Party	repeat visits to your page. <u>Learn more about efficient cache policient</u>	ache	Size
A long cache lifetime can speed up URL myshopify.com 1st Party dm_sans/dmsans_n5.9bce41	repeat visits to your page. Learn more about efficient cache policient cache p	cache TTL	Transfer Size 35 KiB 22 KiB
A long cache lifetime can speed up URL myshopify.com 1st Party dm_sans/dmsans_n5.9bce41	repeat visits to your page. Learn more about efficient cache policient cache p	ache TTL d 10h 30m	35 KiB
A long cache lifetime can speed up URL myshopify.com 1st Party dm_sans/dmsans_n5.9bce41 jost/jost_n4.8313dc1woff2 Defer offscreen images — Poten Consider lazy-loading offscreen and	repeat visits to your page. Learn more about efficient cache policical formula of the policical	d 10h 30m d 10h 30m	35 KiB 22 KiB
A long cache lifetime can speed up URL myshopify.com 1st Party dm_sans/dmsans_n5.9bce41 jost/jost_n4.8313dc1woff2 Defer offscreen images — Poten	repeat visits to your page. Learn more about efficient cache police. fwoff2?h1= (theme-trade-demo.myshopify.com) ?h1= (theme-trade-demo.myshopify.com) d hidden images after all critical resources have finished loading to breen images. FCP LCP	d 10h 30m d 10h 30m	35 KiB 22 KiB 12 KiB
A long cache lifetime can speed up URL myshopify.com 1st Party dm_sans/dmsans_n5.9bce41 jost/jost_n4.8313dc1woff2 Defer offscreen images — Poten Consider lazy-loading offscreen and	repeat visits to your page. Learn more about efficient cache policient cache p	d 10h 30m d 10h 30m	35 KiB 22 KiB

	URL	Resource Size	Potential Savings
img.multicolumn-card_image	files/Origin_3_2x_17383e5f-6902-4d3e-934d-18ce44545e5c.png?v= (theme-trade-demo.myshopify.com)	2.9 KiB	2.9 KiB

Remove duplicate modules in JavaScript bundles — Potential savings of 7 KiB

Remove large, duplicate JavaScript modules from bundles to reduce unnecessary bytes consumed by network activity. [FCP] [CCP]

Source	Transfer Size	Potential Savings
/cdn/shop/t/56/assets/quick-order-list.js? v=144388046002098609951727899445		0 KiB
assets/quick-order-list.js?v=1443880 (theme-trade-demo.myshopify.com)	0 KiB	
assets/quick-order-list.js?v=1443880 (theme-trade-demo.myshopify.com)	0 KiB	
Other		0 KiB
assets/quantity-popover.js?v=9870152 (theme-trade-demo.myshopify.com)		
assets/price-per-item.js?v=2022316 (theme-trade-demo.myshopify.com)		
/cdn/shop/t/56/assets/quick-add-bulk.js? v=106794388049507001341727899445		0 KiB
assets/quick-add-bulk.js?v=1067943 (theme-trade-demo.myshopify.com)	0 KiB	
assets/quick-add-bulk.js?v=1067943 (theme-trade-demo.myshopify.com)	0 KiB	
/cdn/shop/t/56/assets/product-form.js?v=82553749319723712671727899445		0 KiB
assets/product-form.js?v=8255374 (theme-trade-demo.myshopify.com)	0 KiB	
assets/product-form.js?v=8255374 (theme-trade-demo.myshopify.com)	0 KiB	

Avoid serving legacy JavaScript to modern browsers — Potential savings of 0 KiB

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

<u>Learn how to use modern JavaScript FCP LCP</u>

URL		Potential Savings
myshopify.com 1st Party		0.1 KiB
assets/shop_events_listener-61fa9e0js (theme-trade-demo.myshopify.com)		0.1 KiB
shop_events_listener3515985a8cd626.js:1	@babel/plugin-transform- classes	

○ Initial server response time was short — Root document took 140 ms

Keep the server response time for the main document short because all other requests depend on it. <u>Learn more about the Time to First Byte metric</u>. FCP [LCP]

URL	Time Spent
myshopify.com (1st Party)	140 ms
https://theme-trade-demo.myshopify.com	140 ms

○ User Timing marks and measures — 11 user timings

^

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. <u>Learn more about User Timing marks</u>.

Name	Туре	Start Time	Duration
wpm:completed	Measure	658.27 ms	678.54 ms
wpm:pixel:register:shopify-app-pixel:app	Measure	953.01 ms	383.66 ms
wpm:pixel:register:shopify-custom-pixel:custom	Measure	953.30 ms	203.24 ms
shopify.content_for_header.start	Mark	482.58 ms	
shopify.content_for_header.end	Mark	484.66 ms	
wpm:start	Mark	658.27 ms	
wpm:pixel:register:started:shopify-app-pixel:app	Mark	953.01 ms	
wpm:pixel:register:started:shopify-custom-pixel:custom	Mark	953.30 ms	
wpm:pixel:register:completed:shopify-custom-pixel:custom	Mark	1,156.54 ms	
wpm:pixel:register:completed:shopify-app-pixel:app	Mark	1,336.67 ms	
wpm:pixels:resolved	Mark	1,336.81 ms	

O Avoids enormous network payloads — Total size was 1,119 KiB

/

Large network payloads cost users real money and are highly correlated with long load times. <u>Learn how to reduce payload sizes</u>.

✓ Show 3rd-party resources (5)

URL	Transfer Size
Shopify Hosting	491.0 KiB
c1.en/app.BkEmlGpo.js (cdn.shopify.com)	367.5 KiB
c1.en/VaultedPayment.C5tm6r3C.js (cdn.shopify.com)	39.6 KiB

URL	Transfer Size
c1.en/OnePage.D8L5y3bW.js (cdn.shopify.com)	35.8 KiB
c1.en/index.B3k9Dh9S.js (cdn.shopify.com)	25.4 KiB
assets/app.DOrpuWPJ.css (cdn.shopify.com)	22.7 KiB
myshopify.com (1st Party)	151.6 KiB
wpm/bf89442e3w5976a1a5pcc3547ffmf63603f5m.js (theme-trade-demo.myshopify.com)	41.4 KiB
https://theme-trade-demo.myshopify.com	32.9 KiB
files/Image_banner_2x_5.png?v=170&width=750 (theme-trade-demo.myshopify.com)	29.8 KiB
s/trekkie.storefront.a8ef5c2min.js (theme-trade-demo.myshopify.com)	24.6 KiB
sandbox/modern (theme-trade-demo.myshopify.com)	22.9 KiB

O Avoid chaining critical requests — 20 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. Learn how to avoid chaining critical requests.

Maximum critical path latency: 869.08 ms

Initial Navigation

https://theme-trade-demo.myshopify.com

```
...assets/base.css?v=1449689... (theme-trade-demo.myshopify.com) - 162.63 ms, 11.42 KiB
...assets/component-slideshow.css?v=1706543... (theme-trade-demo.myshopify.com) - 164.274 ms, 1.77 KiB
...assets/component-slider.css?v=1403931... (theme-trade-demo.myshopify.com) - 162.35 ms, 2.22 KiB
...assets/component-list-social.css?v=3579297... (theme-trade-demo.myshopify.com) - 163.276 ms, 1.14 KiB
...assets/section-image-banner.css?v=1248191... (theme-trade-demo.myshopify.com) - 162.893 ms, 2.27 KiB
...assets/section-multicolumn.css?v=8142036... (theme-trade-demo.myshopify.com) - 162.237 ms, 1.79 KiB
...assets/section-rich-text.css?v=1552501... (theme-trade-demo.myshopify.com) - 177.798 ms, 1.34 KiB
...assets/component-card.css?v=1203415... (theme-trade-demo.myshopify.com) - 168.748 ms, 3.07 KiB
...assets/component-price.css?v=7017274... (theme-trade-demo.myshopify.com) - 186.543 ms, 1.44 KiB
...assets/template-collection.css?v=5855820... (theme-trade-demo.myshopify.com) - 167.196 ms, 1.38 KiB
...assets/quick-add.css?v=6664783... (theme-trade-demo.myshopify.com) - 181.32 ms, 2.51 KiB
...assets/component-rating.css?v=1795777... (theme-trade-demo.myshopify.com) - 173.738 ms, 1.35 KiB
...assets/component-volume-pricing.css?v=1118700... (theme-trade-demo.myshopify.com) - 180.833 ms, 1.33 KiB
...assets/quick-order-list.css?v=1251456... (theme-trade-demo.myshopify.com) - 181.16 ms, 2.84 KiB
...assets/quantity-popover.css?v=7874576... (theme-trade-demo.myshopify.com) - 197.821 ms, 1.71 KiB
...assets/section-collection-list.css?v=7086327... (theme-trade-demo.myshopify.com) - 179.638 ms, 1.22 KiB
...assets/section-footer.css?v=6139061... (theme-trade-demo.myshopify.com) - 183.537 ms, 2.38 KiB
...assets/component-newsletter.css?v=4727253... (theme-trade-demo.myshopify.com) - 179.619 ms, 1.32 KiB
...assets/component-list-menu.css?v=1519685... (theme-trade-demo.myshopify.com) - 203.349 ms, 1.15 KiB
...assets/component-list-payment.css?v=6925396... (theme-trade-demo.myshopify.com) - 182.831 ms, 1.09 KiB
```

○ JavaScript execution time - 0.3 s

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. <u>Learn how to reduce Javascript execution time</u>. (TBT)

URL	Total CPU Time	Script Evaluation	Script Parse
myshopify.com 1st Party	1,001 ms	268 ms	22 ms
https://theme-trade-demo.myshopify.com	613 ms	48 ms	10 ms
assets/global.js?v=8855812 (theme-trade-demo.myshopify.com)	137 ms	16 ms	1 ms
internal/preloads.js?locale=en-US (theme-trade-demo.myshopify.com)	130 ms	104 ms	0 ms
wpm/bf89442e3w5976a1a5pcc3547ffmf63603f5m.js (theme-tradedemo.myshopify.com)	68 ms	55 ms	6 ms
boomerang/shopify-boomerang-1.0.0.min.js (theme-trade-demo.myshopify.com)	53 ms	45 ms	4 ms
Unattributable	358 ms	7 ms	0 ms
Unattributable	358 ms	7 ms	0 ms

○ Minimizes main-thread work − 1.5 s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. <u>Learn how to minimize main-thread work (TBT)</u>

Category	Time Spent
Other	660 ms
Script Evaluation	345 ms
Style & Layout	304 ms
Parse HTML & CSS	82 ms
Rendering	46 ms
Script Parsing & Compilation	36 ms
Garbage Collection	3 ms

O Minimize third-party usage - Third-party code blocked the main thread for 0 ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. Learn how to minimize third-party impact. (TBT)

Third-Party	Transfer Size	Main-Threa Blocking Tim
Shopify Hosting	625 KiB	0 m
c1.en/app.BkEmlGpo.js (cdn.shopify.com)	368 KiB	0 m
c1.en/VaultedPayment.C5tm6r3C.js (cdn.shopify.com)	40 KiB	0 m
c1.en/OnePage.D8L5y3bW.js (cdn.shopify.com)	36 KiB	0 m
c1.en/index.B3k9Dh9S.js (cdn.shopify.com)	25 KiB	0 m
assets/app.DOrpuWPJ.css (cdn.shopify.com)	23 KiB	0 m
$ \verb c1.en/DeliveryMethodSelectorSection.VbUVKpfl.js (cdn.shopify.com)$	21 KiB	0 m
c1.en/polyfills.legWBDja.js (cdn.shopify.com)	15 KiB	0 m
c1.en/component- ShopPayVerificationSwitch.D_RnEypc.js (cdn.shopify.com)	8 KiB	0 n
files/TRADE-small_2x_469f6e8e-fc1c-43b7-a093- 92c01fc9090png? (cdn.shopify.com)	7 KiB	0 n
c1.en/useGooglePaySdk.DmvebCCQ.js (cdn.shopify.com)	6 KiB	0 n
v0.1/consent-tracking-api.js (cdn.shopify.com)	5 KiB	0 n
c1.en/DutyOptions.BTSdyV-l.js (cdn.shopify.com)	5 KiB	0 n
c1.en/PayButtonSection.BzWhpSwR.js (cdn.shopify.com)	5 KiB	0 n
c1.en/hooks.C7f3mp9y.js (cdn.shopify.com)	4 KiB	0 n
c1.en/useAmazonContact.D0-hyW6w.js (cdn.shopify.com)	4 KiB	0 r
c1.en/context.ChvYFli7.js (cdn.shopify.com)	3 KiB	0 n
c1.en/SubscriptuUtFyjF7.js (cdn.shopify.com)	3 KiB	0 n
assets/DeliveryMethodSelectorSection.DNerkzQV.css (cdn.shopify.com)	3 KiB	0 n
c1.en/ShopPayLoginLoader.DIVVukuo.js (cdn.shopify.com)	3 KiB	0 n
c1.en/index.wylasRxV.js (cdn.shopify.com)	3 KiB	0 n
c1.en/PickupPoiC_XJ8Fdl.js (cdn.shopify.com)	3 KiB	0 n
c1.en/Rollup.chenPVTX.js (cdn.shopify.com)	2 KiB	0 n
c1.en/ShopPayLogo.DHhPX69g.js (cdn.shopify.com)	2 KiB	0 n
c1.en/publishMessage.JdgJjmor.js (cdn.shopify.com)	2 KiB	0 n
assets/VaultedPayment.Bk8Je7sl.css (cdn.shopify.com)	2 KiB	0 n
c1.en/Section.D9iZYdUL.js (cdn.shopify.com)	2 KiB	0 n
c1.en/useShowShopPayOptin.CgwFHRot.js (cdn.shopify.com)	2 KiB	0 n
c1.en/MarketsPrN6XQG6jY.js (cdn.shopify.com)	2 KiB	0 n
c1.en/StockProbDAmt6GVm.js (cdn.shopify.com)	2 KiB	0 n
assets/OnePage.BL1uXB7css (cdn.shopify.com)	2 KiB	0 n
assets/DutyOptions.CtZGmwZL.css (cdn.shopify.com)	2 KiB	0 n
c1.en/useUnauthenticatedErrorModal.BbPp-CMm.js (cdn.shopify.com)	2 KiB	0 n
c1.en/RageClickCapture.DOyW-y1P.js (cdn.shopify.com)	1 KiB	0 n
c1.en/OnePageModal.C3nSj1Nf.js (cdn.shopify.com)	1 KiB	0 n
assets/ShopPayVeDVQdwG9J.css (cdn.shopify.com)	1 KiB	0 n
c1.en/LegacyVauCD1Ine0b.js (cdn.shopify.com)	1 KiB	0 n
assets/Rollup.o9Mx-fKL.css (cdn.shopify.com)	1 KiB	0 n
assets/useAmazonContact.D-Ox6Dnf.css (cdn.shopify.com)	1 KiB	0 n
assets/PayButtonSection.DF7trkKf.css (cdn.shopify.com)	1 KiB	0 m
assets/RageClickCapture.DnkQ4tsk.css (cdn.shopify.com)	1 KiB	0 n

		Transfer Size	Main-Thread Blocking Time
assets/ShopPayLoginLoader.C	iGSo8kt.css (cdn.shopify.com)	1 KiB	0 ms
assets/StockProblemsLineItem	List.CxdlQKjw.css (cdn.shopify.com)	1 KiB	0 ms
assets/SubscriptBqs0s4oM.	css (cdn.shopify.com)	1 KiB	0 ms
assets/ShopPayLogo.D_HPU8	Dh.css (cdn.shopify.com)	1 KiB	0 ms
assets/Section.sQehCocD.css	(cdn.shopify.com)	1 KiB	0 ms
assets/PickupPoiC0wRU6w	V.css (cdn.shopify.com)	1 KiB	0 ms
Largest Contentful Paint element	– 1,970 ms		^
This is the largest contentful element LCP Element img	painted within the viewport. Learn more about	out the Largest Conte	ntful Paint element
Phase	% of LCP		Timing
Phase	% of LCP 32%		Timing 630 ms
			-
TTFB	32%		630 ms
TTFB Load Delay	32% 35%		630 ms 690 ms
TTFB Load Delay Load Time	32% 35% 24% 10%		630 ms 690 ms 460 ms
TTFB Load Delay Load Time Render Delay Avoid long main-thread tasks — 2	32% 35% 24% 10%	rs to input delay. <u>Lear</u>	630 ms 690 ms 460 ms 190 ms
TTFB Load Delay Load Time Render Delay O Avoid long main-thread tasks — 2 Lists the longest tasks on the main the	32% 35% 24% 10%	St	630 ms 690 ms 460 ms 190 ms
TTFB Load Delay Load Time Render Delay Avoid long main-thread tasks — 2 Lists the longest tasks on the main the main-thread tasks (TBT)	32% 35% 24% 10%	St	630 ms 690 ms 460 ms 190 ms
TTFB Load Delay Load Time Render Delay Avoid long main-thread tasks — 2 Lists the longest tasks on the main the main-thread tasks (TBT) URL	32% 35% 24% 10% Hong tasks found read, useful for identifying worst contributor	St	630 ms 690 ms 460 ms 190 ms n how to avoid long art me Duration 200 ms

 $\label{thm:continuous} \mbox{More information about the performance of your application. These numbers don't $$\underline{\mbox{directly affect}}$$ the Performance score. $$$

PASSED AUDITS (23)

Properly size images	^
Serve images that are appropriately-sized to save cellular data and improve load time. Learn how to size images. FCP LCP	
Minify CSS	^
Minifying CSS files can reduce network payload sizes. Learn how to minify CSS. FCP [LCP]	
Minify JavaScript	^
Minifying JavaScript files can reduce payload sizes and script parse time. Learn how to minify JavaScript. FCP LCP	
Reduce unused CSS	^
Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed network activity. Learn how to reduce unused CSS. FCP LCP	d by
Reduce unused JavaScript	^
Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity. Learn how to reduce unused JavaScript. FCP (LCP)	
Efficiently encode images	^
Optimized images load faster and consume less cellular data. Learn how to efficiently encode images. FCP [LCP]	
Serve images in next-gen formats	^
Serve images in next-gen formats Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster download and less data consumption. Learn more about modern image formats. FCP (LCP)	
Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster download	
Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster download and less data consumption. Learn more about modern image formats. FCP (LCP)	ds
Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster download and less data consumption. Learn more about modern image formats. (FCP) (LCP) Enable text compression Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. Learn	ds
Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster download and less data consumption. Learn more about modern image formats. FCP (LCP) Enable text compression Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. Learn more about text compression. FCP (LCP)	ds ^
Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster download and less data consumption. Learn more about modern image formats. FCP LCP Enable text compression Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. Learn more about text compression. FCP LCP Preconnect to required origins Warnings: • A ` <iink rel="preconnect">` was found for "https://fonts.shopifycdn.com" but was not used by the browser. On use `preconnect` for important origins that the page will certainly request. • More than 2 `<iink rel="preconnect">` connections were found. These should be used sparingly and only to the</iink></iink>	ands and a second secon
Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster download and less data consumption. Learn more about modern image formats. FCP LCP Enable text compression Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. Learn more about text compression. FCP LCP Preconnect to required origins Warnings: • A ` A `Ink rel=preconnect>` was found for "https://fonts.shopifycdn.com" but was not used by the browser. On use `preconnect` for important origins that the page will certainly request. • More than 2 `Ink rel=preconnect>` connections were found. These should be used sparingly and only to the most important origins. Consider adding preconnect or dns-prefetch resource hints to establish early connections to important third-party	ands and a second secon
Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster download and less data consumption. Learn more about modern image formats. FCP LCP Enable text compression Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. Learn more about text compression. FCP LCP Preconnect to required origins Warnings: • A ' <iink rel="preconnect">' was found for "https://fonts.shopifycdn.com" but was not used by the browser. On use 'preconnect' for important origins that the page will certainly request. • More than 2 '<iink rel="preconnect">' connections were found. These should be used sparingly and only to the most important origins. Consider adding preconnect or dns-prefetch resource hints to establish early connections to important third-party origins. Learn how to preconnect to required origins. LCP FCP</iink></iink>	ands and a second secon

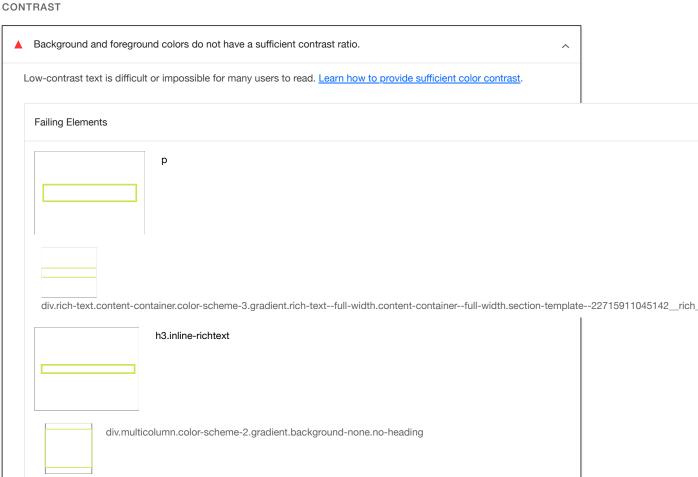
HTTP/2 offers many benefits over HTTP/1.1, including binary headers and multiplexing. Learn more about HTTP/2. LCP
Use video formats for animated content
Large GIFs are inefficient for delivering animated content. Consider using MPEG4/WebM videos for animations and PNG/WebP for static images instead of GIF to save network bytes. Learn more about efficient video formats FCP CCP
Preload Largest Contentful Paint image
If the LCP element is dynamically added to the page, you should preload the image in order to improve LCP. <u>Learn more about preloading LCP elements</u> . <u>LCP</u>
All text remains visible during webfont loads
Leverage the font-display CSS feature to ensure text is user-visible while webfonts are loading. Learn more about font-display.
Lazy load third-party resources with facades
Some third-party embeds can be lazy loaded. Consider replacing them with a facade until they are required. Learn how to defer third-parties with a facade. (TBT)
Largest Contentful Paint image was not lazily loaded
Above-the-fold images that are lazily loaded render later in the page lifecycle, which can delay the largest contentful paint. <u>Learn more about optimal lazy loading</u> . (<u>LCP</u>)
Element
img
O Avoid large layout shifts
These are the largest layout shifts observed on the page. Each table item represents a single layout shift, and shows the element that shifted the most. Below each item are possible root causes that led to the layout shift. Some of these layout shifts may not be included in the CLS metric value due to windowing . Learn how to improve CLS CLS
Uses passive listeners to improve scrolling performance
Consider marking your touch and wheel event listeners as passive to improve your page's scroll performance. <u>Learn</u> more about adopting passive event listeners.
Avoids document.write()
For users on slow connections, external scripts dynamically injected via document.write() can delay page load by tens of seconds. Learn how to avoid document.write().
O Avoid non-composited animations

Animations which are not composited can be janky and increase CLS. Learn how to avoid non-composited animations Image elements have explicit width and height \wedge Set an explicit width and height on image elements to reduce layout shifts and improve CLS. Learn how to set image dimensions CLS Has a <meta name="viewport"> tag with width or initial-scale A <meta name="viewport"> not only optimizes your app for mobile screen sizes, but also prevents a 300 millisecond delay to user input. Learn more about using the viewport meta tag. Page didn't prevent back/forward cache restoration Many navigations are performed by going back to a previous page, or forwards again. The back/forward cache (bfcache) can speed up these return navigations. Learn more about the bfcache



Accessibility

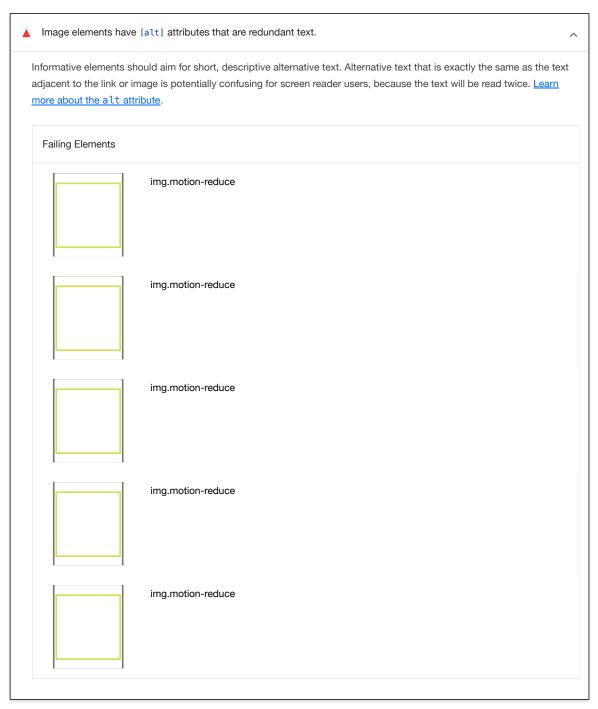
These checks highlight opportunities to improve the accessibility of your web app. Automatic detection can only detect a subset of issues and does not guarantee the accessibility of your web app, so manual testing is also encouraged.





These are opportunities to improve the legibility of your content.

NAMES AND LABELS



These are opportunities to improve the semantics of the controls in your application. This may enhance the experience for users of assistive technology, like a screen reader.

Interactive controls are keyboard focusable	^
Custom interactive controls are keyboard focusable and display a focus indicator. <u>Learn how to make custom controls focusable</u> .	
Interactive elements indicate their purpose and state	^
Interactive elements, such as links and buttons, should indicate their state and be distinguishable from non-interactive elements. Learn how to decorate interactive elements with affordance hints.	
The page has a logical tab order	^
Tabbing through the page follows the visual layout. Users cannot focus elements that are offscreen. Learn more about logical tab ordering.	
Visual order on the page follows DOM order	^
DOM order matches the visual order, improving navigation for assistive technology. <u>Learn more about DOM and visual ordering</u> .	
User focus is not accidentally trapped in a region	^
A user can tab into and out of any control or region without accidentally trapping their focus. Learn how to avoid focus traps.	
The user's focus is directed to new content added to the page	^
If new content, such as a dialog, is added to the page, the user's focus is directed to it. Learn how to direct focus to new content.	<u>w</u>
HTML5 landmark elements are used to improve navigation	^
Landmark elements (<main>, <nav>, etc.) are used to improve the keyboard navigation of the page for assistive technology. Learn more about landmark elements.</nav></main>	
Offscreen content is hidden from assistive technology	^
Offscreen content is hidden with display: none or aria-hidden=true. Learn how to properly hide offscreen content.	
Custom controls have associated labels	^
Custom interactive controls have associated labels, provided by aria-label or aria-labelledby. Learn more about custom controls and labels.	
O Custom controls have ARIA roles	^
Custom interactive controls have appropriate ARIA roles. Learn how to add roles to custom controls.	

These items address areas which an automated testing tool cannot cover. Learn more in our guide on <u>conducting an accessibility</u> <u>review</u>.

PASSED AUDITS (25)

[aria-*] attributes match their roles Each ARIA role supports a specific subset of aria-* attributes. Mismatching these invalidates the aria-* attributes. Learn how to match ARIA attributes to their roles. [aria-hidden="true"] is not present on the document <body> Assistive technologies, like screen readers, work inconsistently when aria-hidden="true" is set on the document <body>. Learn how a ria-hidden affects the document body. [role]s have all required [aria-*] attributes Some ARIA roles have required attributes that describe the state of the element to screen readers. Learn more about roles and required attributes. Elements with an ARIA [role] that require children to contain a specific [role] have all required children. Some ARIA parent roles must contain specific child roles to perform their intended accessibility functions. Learn more about roles and required children elements. [aria-*] attributes have valid values Assistive technologies, like screen readers, can't interpret ARIA attributes with invalid values. Learn more about valid values for ARIA attributes. [aria-*] attributes are valid and not misspelled Assistive technologies, like screen readers, can't interpret ARIA attributes with invalid names. Learn more about valid ARIA attributes. Buttons have an accessible name When a button doesn't have an accessible name, screen readers announce it as "button", making it unusable for users who rely on screen readers. Learn how to make buttons more accessible. Image elements have [alt] attributes Informative elements should aim for short, descriptive alternate text. Decorative elements can be ignored with an empty alt attribute. Learn more about the alt attribute. [user-scalable="no"] is not used in the <meta name="viewport"> element and the [maximum-scale] attribute is not less than 5. Disabling zooming is problematic for users with low vision who rely on screen magnification to properly see the contents of a web page. Learn more about the viewport meta tag. ARIA attributes are used as specified for the element's role Some ARIA attributes are only allowed on an element under certain conditions. Learn more about conditional ARIA attributes. [aria-hidden="true"] elements do not contain focusable descendents \wedge Focusable descendents within an [aria-hidden="true"] element prevent those interactive elements from being available to users of assistive technologies like screen readers. Learn how a ria-hidden affects focusable elements.

Elements use only permitted ARIA attributes Using ARIA attributes in roles where they are prohibited can mean that important information is not communicated to users of assistive technologies. Learn more about prohibited ARIA roles. [role] values are valid ARIA roles must have valid values in order to perform their intended accessibility functions. Learn more about valid ARIA roles. Document has a <title> element The title gives screen reader users an overview of the page, and search engine users rely on it heavily to determine if a page is relevant to their search. Learn more about document titles. <html> element has a [lang] attribute If a page doesn't specify a lang attribute, a screen reader assumes that the page is in the default language that the user chose when setting up the screen reader. If the page isn't actually in the default language, then the screen reader might not announce the page's text correctly. Learn more about the lang attribute. <html> element has a valid value for its [lang] attribute Specifying a valid BCP 47 language helps screen readers announce text properly. Learn how to use the lang attribute. Form elements have associated labels Labels ensure that form controls are announced properly by assistive technologies, like screen readers. Learn more about form element labels. Links have a discernible name Link text (and alternate text for images, when used as links) that is discernible, unique, and focusable improves the navigation experience for screen reader users. Learn how to make links accessible. Lists contain only elements and script supporting elements (<script> and <template>). Screen readers have a specific way of announcing lists. Ensuring proper list structure aids screen reader output. Learn more about proper list structure. List items () are contained within , or <menu> parent elements Screen readers require list items () to be contained within a parent , or <menu> to be announced properly. Learn more about proper list structure. No element has a [tabindex] value greater than 0 A value greater than 0 implies an explicit navigation ordering. Although technically valid, this often creates frustrating experiences for users who rely on assistive technologies. Learn more about the tabindex attribute. Touch targets have sufficient size and spacing. Touch targets with sufficient size and spacing help users who may have difficulty targeting small controls to activate the targets. Learn more about touch targets.

Heading elements appear in a sequentially-descending order	^
Properly ordered headings that do not skip levels convey the semantic structure of the page, making it easier to navigating and understand when using assistive technologies. <u>Learn more about heading order.</u>	ite
Uses ARIA roles only on compatible elements	^
Many HTML elements can only be assigned certain ARIA roles. Using ARIA roles where they are not allowed can interfer with the accessibility of the web page. Learn more about ARIA roles.	ere
Deprecated ARIA roles were not used	^
Deprecated ARIA roles may not be processed correctly by assistive technology. Learn more about deprecated ARIA ro	<u>les</u> .
NOT APPLICABLE (30)	Hide
[accesskey] values are unique	^
Access keys let users quickly focus a part of the page. For proper navigation, each access key must be unique. <u>Learn more about access keys</u> .	
button, link, and menuitem elements have accessible names	^

[accesskey] values are unique	^
Access keys let users quickly focus a part of the page. For proper navigation, each access key must be unique. <u>Learn</u> more about access keys.	
O button, link, and menuitem elements have accessible names	^
When an element doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. Learn how to make command elements more accessible.	ole
Elements with role="dialog" or role="alertdialog" have accessible names.	^
ARIA dialog elements without accessible names may prevent screen readers users from discerning the purpose of thes elements. Learn how to make ARIA dialog elements more accessible.	se
ARIA input fields have accessible names	^
When an input field doesn't have an accessible name, screen readers announce it with a generic name, making it unusation for users who rely on screen readers. Learn more about input field labels.	able
ARIA meter elements have accessible names	^
When a meter element doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. Learn how to name meter elements.	
ARIA progressbar elements have accessible names	^
When a progressbar element doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. Learn how to label progressbar elements.	
[role]s are contained by their required parent element	^
Some ARIA child roles must be contained by specific parent roles to properly perform their intended accessibility functions. <u>Learn more about ARIA roles and required parent element.</u>	ions.

O Elements with the role=text attribute do not have focusable descendents.

Adding role=text around a text node split by markup enables VoiceOver to treat it as one phrase, but t focusable descendents will not be announced. Learn more about the role=text attribute.	the element's
ARIA toggle fields have accessible names	^
When a toggle field doesn't have an accessible name, screen readers announce it with a generic name, me for users who rely on screen readers. Learn more about toggle fields.	naking it unusable
ARIA tooltip elements have accessible names	^
When a tooltip element doesn't have an accessible name, screen readers announce it with a generic nam unusable for users who rely on screen readers. <u>Learn how to name tooltip elements</u> .	ne, making it
ARIA treeitem elements have accessible names	^
When a treeitem element doesn't have an accessible name, screen readers announce it with a generic unusable for users who rely on screen readers. <u>Learn more about labeling treeitem elements</u> .	name, making it
The page contains a heading, skip link, or landmark region	^
Adding ways to bypass repetitive content lets keyboard users navigate the page more efficiently. <u>Learn moleocks</u> .	nore about <u>bypass</u>
<dl>'s contain only properly-ordered <dt> and <dd> groups, <script>, <template> or <div> elements.</td><td>^</td></tr><tr><td>When definition lists are not properly marked up, screen readers may produce confusing or inaccurate ou to structure definition lists correctly.</td><td>itput. <u>Learn how</u></td></tr><tr><td>O Definition list items are wrapped in <dl> elements</td><td>^</td></tr><tr><td>Definition list items (<dt> and <dd>) must be wrapped in a parent <dl> element to ensure that screen reproperly announce them. Learn how to structure definition lists correctly.</td><td>aders can</td></tr><tr><td>ARIA IDs are unique</td><td>^</td></tr><tr><td>The value of an ARIA ID must be unique to prevent other instances from being overlooked by assistive technow to fix duplicate ARIA IDs.</td><td>chnologies. <u>Learn</u></td></tr><tr><td>No form fields have multiple labels</td><td>^</td></tr><tr><td>Form fields with multiple labels can be confusingly announced by assistive technologies like screen reade either the first, the last, or all of the labels. <u>Learn how to use form labels</u>.</td><td>ers which use</td></tr><tr><td><frame> or <iframe> elements have a title</td><td>^</td></tr><tr><td>Screen reader users rely on frame titles to describe the contents of frames. Learn more about frame titles</td><td></td></tr><tr><td><html> element has an [xml:lang] attribute with the same base language as the [lang] attribute.</td><td>^</td></tr><tr><td>If the webpage does not specify a consistent language, then the screen reader might not announce the process. Learn more about the lang attribute.</td><td>age's text</td></tr><tr><td>O Input buttons have discernible text.</td><td>^</td></tr></tbody></table></script></dd></dt></dl>	

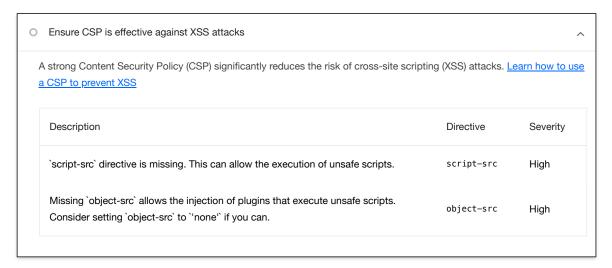
	button. Learn more about input buttons.	
C	<pre><input type="image"/> elements have [alt] text</pre>	^
	When an image is being used as an <input/> button, providing alternative text can help screen reader users understand the purpose of the button. Learn about input image alt text.	d
C	Links are distinguishable without relying on color.	^
	Low-contrast text is difficult or impossible for many users to read. Link text that is discernible improves the experience fusers with low vision. Learn how to make links distinguishable.	for
C	The document does not use <meta http-equiv="refresh"/>	^
	Users do not expect a page to refresh automatically, and doing so will move focus back to the top of the page. This may create a frustrating or confusing experience. Learn more about the refresh meta tag.	у
C	<object> elements have alternate text</object>	^
	Screen readers cannot translate non-text content. Adding alternate text to <object> elements helps screen readers convey meaning to users. Learn more about alt text for object elements.</object>	
C	Select elements have associated label elements.	^
	Form elements without effective labels can create frustrating experiences for screen reader users. <u>Learn more about the select element</u> .	<u> </u>
C	Skip links are focusable.	^
	Skip links are focusable. Including a skip link can help users skip to the main content to save time. Learn more about skip links.	^
		^
	Including a skip link can help users skip to the main content to save time. Learn more about skip links.	^
	Including a skip link can help users skip to the main content to save time. Learn more about skip links. Tables have different content in the summary attribute and <caption>. The summary attribute should describe the table structure, while <caption> should have the onscreen title. Accurate</caption></caption>	^
	Including a skip link can help users skip to the main content to save time. Learn more about skip links. Tables have different content in the summary attribute and <caption>. The summary attribute should describe the table structure, while <caption> should have the onscreen title. Accurate table mark-up helps users of screen readers. Learn more about summary and caption.</caption></caption>	^
	Including a skip link can help users skip to the main content to save time. Learn more about skip links. Tables have different content in the summary attribute and <caption>. The summary attribute should describe the table structure, while <caption> should have the onscreen title. Accurate table mark-up helps users of screen readers. Learn more about summary and caption. Cells in a element that use the [headers] attribute refer to table cells within the same table. Screen readers have features to make navigating tables easier. Ensuring cells using the [headers] attribute only refer to other cells in the same table may improve the experience for screen reader users. Learn more about the headers.</caption></caption>	^
	Including a skip link can help users skip to the main content to save time. Learn more about skip links. Tables have different content in the summary attribute and <caption>. The summary attribute should describe the table structure, while <caption> should have the onscreen title. Accurate table mark-up helps users of screen readers. Learn more about summary and caption. Cells in a element that use the [headers] attribute refer to table cells within the same table. Screen readers have features to make navigating tables easier. Ensuring cells using the [headers] attribute only refer to other cells in the same table may improve the experience for screen reader users. Learn more about the header attribute.</caption></caption>	^ ^ _ ^ ^ ^
	Including a skip link can help users skip to the main content to save time. Learn more about skip links. Tables have different content in the summary attribute and <caption>. The summary attribute should describe the table structure, while <caption> should have the onscreen title. Accurate table mark-up helps users of screen readers. Learn more about summary and caption. Cells in a element that use the [headers] attribute refer to table cells within the same table. Screen readers have features to make navigating tables easier. Ensuring cells using the [headers] attribute only refer to other cells in the same table may improve the experience for screen reader users. Learn more about the header attribute. o elements and elements with [role="columnheader"/"rowheader"] have data cells they describe. Screen readers have features to make navigating tables easier. Ensuring table headers always refer to some set of cells may improve the experience for screen reader users. Learn more about table headers.</caption></caption>	^ ^ _ ^ ^ ^
	Including a skip link can help users skip to the main content to save time. Learn more about skip links. Tables have different content in the summary attribute and <caption>. The summary attribute should describe the table structure, while <caption> should have the onscreen title. Accurate table mark-up helps users of screen readers. Learn more about summary and caption. Cells in a element that use the [headers] attribute refer to table cells within the same table. Screen readers have features to make navigating tables easier. Ensuring cells using the [headers] attribute only refer to other cells in the same table may improve the experience for screen reader users. Learn more about the header attribute.</caption></caption>	^ ^ _ ^ ^ _ ^

When a video provides a caption it is easier for deaf and hearing impaired users to access its information. <u>Learn more about video captions</u>.



Best Practices

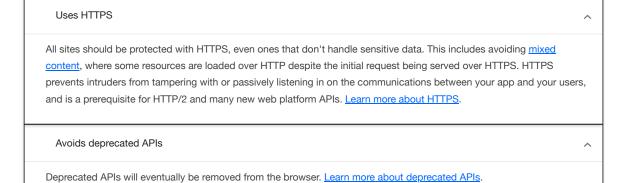
TRUST AND SAFETY



GENERAL



PASSED AUDITS (15)



Avoids third-party cookies Support for third-party cookies will be removed in a future version of Chrome. Learn more about phasing out third-party cookies Allows users to paste into input fields Preventing input pasting is a bad practice for the UX, and weakens security by blocking password managers. Learn more about user-friendly input fields. Avoids requesting the geolocation permission on page load Users are mistrustful of or confused by sites that request their location without context. Consider tying the request to a user action instead. Learn more about the geolocation permission. Avoids requesting the notification permission on page load Users are mistrustful of or confused by sites that request to send notifications without context. Consider tying the request to user gestures instead. Learn more about responsibly getting permission for notifications. Displays images with correct aspect ratio Image display dimensions should match natural aspect ratio. Learn more about image aspect ratio. Serves images with appropriate resolution Image natural dimensions should be proportional to the display size and the pixel ratio to maximize image clarity. Learn how to provide responsive images. Has a <meta name="viewport"> tag with width or initial-scale \wedge A <meta name="viewport"> not only optimizes your app for mobile screen sizes, but also prevents a 300 millisecond delay to user input. Learn more about using the viewport meta tag. Document uses legible font sizes - 88.94% legible text Font sizes less than 12px are too small to be legible and require mobile visitors to "pinch to zoom" in order to read. Strive to have >60% of page text ≥12px. Learn more about legible font sizes. Source Selector % of Page Text Font Size myshopify.com [1st Party] base.css:1 .caption 10.04% 10px section-footer.css:1 .copyright__content 0.63% 11px base.css:1 .caption-with-letter-spacing 0.40% 10px Unattributable Legible text 88.94% ≥ 12px

Page has the HTML doctype Specifying a doctype prevents the browser from switching to quirks-mode. Learn more about the doctype declaration. Properly defines charset A character encoding declaration is required. It can be done with a <meta> tag in the first 1024 bytes of the HTML or in the Content-Type HTTP response header. Learn more about declaring the character encoding. No browser errors logged to the console Errors logged to the console indicate unresolved problems. They can come from network request failures and other browser concerns. Learn more about this errors in console diagnostic audit No issues in the Issues panel in Chrome Devtools Issues logged to the Issues panel in Chrome Devtools indicate unresolved problems. They can come from network request failures, insufficient security controls, and other browser concerns. Open up the Issues panel in Chrome DevTools for more details on each issue. Page has valid source maps Source maps translate minified code to the original source code. This helps developers debug in production. In addition, Lighthouse is able to provide further insights. Consider deploying source maps to take advantage of these benefits. Learn more about source maps. Show 3rd-party resources (1) URL Map URL myshopify.com 1st Party ...boomerang/shopify-boomerang-1.0.0.min.js (theme-...boomerang/boomerang-1.0.0.min.js.map (theme-tradetrade-demo.myshopify.com) demo.myshopify.com) Error: Failed fetching source map (404) ...compiled_assets/scripts.js?1593 (theme-trade-...compiled_assets/scripts.js.map?1593= (theme-tradedemo.myshopify.com) demo.myshopify.com) ...assets/search-form.js?v=1331295... (theme-trade-...assets/search-form.js.map?v=1331295... (theme-tradedemo.myshopify.com) demo.myshopify.com) ...assets/quick-order-list.js.map?v=1443880... (theme-...assets/quick-order-list.js?v=1443880... (theme-tradedemo.myshopify.com) trade-demo.myshopify.com) ...assets/quick-order-list.js?v=1443880... (theme-trade-...assets/quick-order-list.js.map?v=1443880... (themedemo.myshopify.com) trade-demo.myshopify.com) ...assets/quick-add-bulk.js?v=1067943... (theme-trade-...assets/quick-add-bulk.js.map?v=1067943... (themetrade-demo.myshopify.com) demo.myshopify.com) ...assets/quick-add-bulk.js?v=1067943... (theme-trade-...assets/quick-add-bulk.js.map?v=1067943... (themedemo.myshopify.com) trade-demo.myshopify.com) ...assets/quantity-popover.js?v=9870152... (theme-...assets/quantity-popover.js.map?v=9870152... (themetrade-demo.myshopify.com) trade-demo.myshopify.com)

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assets/pubsub.js?v=1583577 (theme-trade-	assets/pubsub.js.map?v=1583577 (theme-trade-
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assets/global.js?v=8855812 (theme-trade-	assets/global.js.map?v=8855812 (theme-trade-
demo.myshopify.com)	demo.myshopify.com)
assets/details-modal.js?v=2558167 (theme-trade-	assets/details-modal.js.map?v=2558167 (theme-
demo.myshopify.com)	trade-demo.myshopify.com)
assets/details-disclosure.js?v=1365311 (theme-	assets/details-disclosure.js.map?v=1365311 (theme
trade-demo.myshopify.com)	trade-demo.myshopify.com)
assets/cart-notification.js?v=1335082 (theme-	assets/cart-notification.js.map?v=1335082 (theme-
trade-demo.myshopify.com)	trade-demo.myshopify.com)
assets/animations.js?v=8869366 (theme-trade-	assets/animations.js.map?v=8869366 (theme-trade-
demo.myshopify.com)	demo.myshopify.com)
Shopify Hosting	
v0.1/consent-tracking-api.js (cdn.shopify.com)	v0.1/consent-tracking-api.js.map (cdn.shopify.com)

NOT APPLICABLE (1) Hide

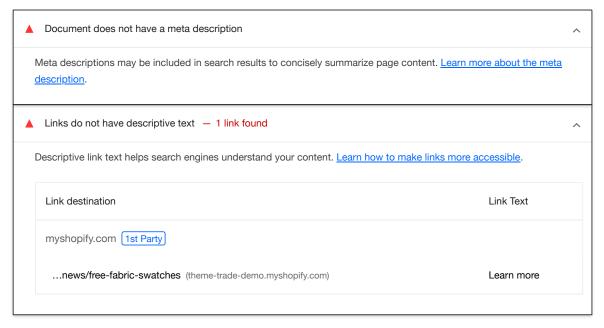
O Redirects HTTP traffic to HTTPS

A

Make sure that you redirect all HTTP traffic to HTTPS in order to enable secure web features for all your users. Learn more.

These checks ensure that your page is following basic search engine optimization advice. There are many additional factors Lighthouse does not score here that may affect your search ranking, including performance on Core Web Vitals. Learn more about Google Search Essentials.

CONTENT BEST PRACTICES



Format your HTML in a way that enables crawlers to better understand your app's content.

ADDITIONAL ITEMS TO MANUALLY CHECK (1)

Structured data is valid

Hide

Run the <u>Structured Data Testing Tool</u> and the <u>Structured Data Linter</u> to validate structured data. <u>Learn more about Structured Data</u>.

Run these additional validators on your site to check additional SEO best practices.

PASSED AUDITS (8)

Page isn't blocked from indexing

Search engines are unable to include your pages in search results if they don't have permission to crawl them. Learn more about crawler directives.

Document has a <title> element

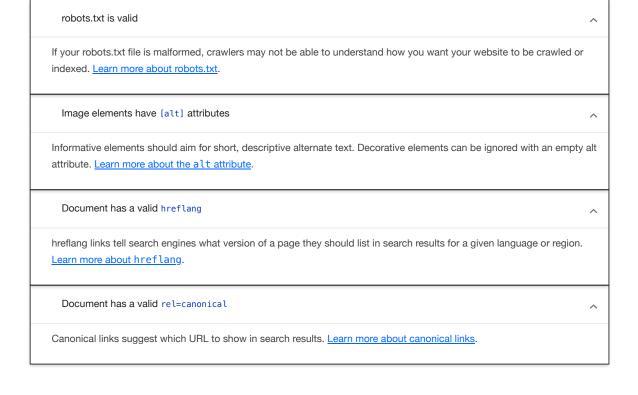
The title gives screen reader users an overview of the page, and search engine users rely on it heavily to determine if a page is relevant to their search. Learn more about document titles.

Page has successful HTTP status code

Pages with unsuccessful HTTP status codes may not be indexed properly. Learn more about HTTP status codes.

Links are crawlable

Search engines may use h r ef attributes on links to crawl websites. Ensure that the h r ef attribute of anchor elements links to an appropriate destination, so more pages of the site can be discovered. Learn how to make links crawlable





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